



7.1.1 Annual Gender Sensitization Action Plan

In order to create an inclusive and safe space for all, within the premises and in society, the Women Empowerment (Gender Equity) Cell actively engages throughout the year, in various activities to discharge its responsibilities. Sensitization means acknowledging both women-specific issues and gender-specific issues in general and ensuring sensitive, empathetic and compassionate approach towards the same. To this end, regular campaigns to sensitize students, faculty, and members of the support staff are carried out throughout the year. These include:

- Organising awareness generation programmes, namely, seminars, workshops, talks by resource persons both internal and external experts from various fields;
- Celebrating specific days like International Women’s Day on 9 March;
- Highlighting the achievements of prominent women from across the world as also inspirational quotes from women achievers in the webpage to enthuse and motivate the girl-students as also others that nothing is impossible;
- Working in close collaboration with the Scholarship Committee to oversee that scholarship under KanyashreePrakalpa reaches the accounts of the girl-students on time. Dedicated members of the Cell help answer queries pertaining to scholarships of the female students;
- Working in tandem with Grievance Redressal Cell and Internal Complaints Committee to ensure a transparent mechanism for redressing any gender-related complaints;
- Encouraging the students to participate in various awareness generation campaigns organised by the college and also in various other for a to give them maximum exposure and ensure their nurturing and mentoring;
- Working in close collaboration with the Students’ Union to incorporate gender sensitization in various programmes organised by the Union, namely, annual fest, music and dance competitions. Especially during annual fests, events like street plays, creative writing competitions.

Furthermore, the Certificate course on Human Rights, offered by the departments of Philosophy and Political Science and designed in consultation with the Cell include women-centric and gender-centric themes that help raise awareness on the same.

The Cell also conducts a Gender Audit annually, which is officially documented in as Annual Gender Audit Report.

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Annual gender sensitization action plan

- Women Empowerment Cell –

Website URL Link -

<https://asutoshcollege.in/new-web/women-empowerment-cell-activities.html>

Posters & Geo Tagged Pictures –

ASUTOSH COLLEGE
92, S.P. MUKHERJEE ROAD, KOLKATA - 26
ONE-DAY SEMINAR
ON
**NURTURING EQUALITY AND UNDERSTANDING GENDER:
A WORKSHOP ON GENDER SENSITIZATION**
Organised By
**Women Empowerment Cell (Gender Equity),
Asutosh College**
Speaker:
RITU SEN CHAUDHURI
PROFESSOR
CENTRE FOR COMMUNITARY SOCIAL THEORY
PROFESSOR AND HEAD,
DEPARTMENT OF SOCIOLOGY
WEST BENGAL STATE UNIVERSITY
in collaboration with
IQAC, Asutosh College
27
SEPTEMBER, 2023
01:00 P.M. ONWARDS
Venue: **Room No. 32, Main Building, Asutosh College**



ASUTOSH COLLEGE
92, S.P. MUKHERJEE ROAD, KOLKATA - 26
Interactive Panel Discussion on
**Dynamics of Interpersonal Relationships
across Institutions: Past and Present**
(প্রতিষ্ঠানিক সম্পর্ক: সেকাল ও একাল)
Organised By
WOMEN EMPOWERMENT (GENDER EQUITY) CELL
in association with
IQAC, ASUTOSH COLLEGE
Speakers:
DR. ANUPAMA CHOWDHURY
Principal
Women's College Kolkata
DR. DEBPRATI CHAKRABORTY
Assistant Professor
Professor and
Presidency University
MANRATA CHAKRABORTY
Research Scholar
University Of Calcutta
NEWBOY
Senior Assistant Editor
TV's Bangla
Celebrating
8TH MARCH
INTERNATIONAL
**WOMEN'S
DAY**
09
MARCH, 2024
12 NOON ONWARDS
Venue: **Seminar Hall, Centenary Building, Asutosh College**





আশুতোষ কলেজ

দেশবন্ধু কলেজ ফর গার্লস

“নারী-কথায় সাহিত্য ও সমাজ”

একদিবসীয় আলোচনাচক্র ও কর্মশালা
আয়োজনে

স্মরণ আশুতোষ মুখার্জি চর্চা কেন্দ্র, উইমেন এম্পাওয়ারমেন্ট
সেল, সংস্কৃতি সংসদ, রাষ্ট্রীয় সেবা প্রকল্প কেন্দ্র ও
আই কিউ এ সি, আশুতোষ কলেজ
এবং

দেশবন্ধু কলেজ ফর গার্লস

প্রধান পৃষ্ঠপোষক

ড. মানস কবি
অধ্যক্ষ
আশুতোষ কলেজ



ড. অনীতা চট্টোপাধ্যায় গুপ্ত
অধ্যক্ষ
দেশবন্ধু কলেজ ফর গার্লস



ড. বাসবী চক্রবর্তী
অধ্যাপক
সমাজতত্ত্ব বিভাগ
নেতাজী সুভাষ মুক্ত বিশ্ববিদ্যালয়
সভামুখা



শ্রীমতী মধুবনী চট্টোপাধ্যায়
পরিচালক
জাহ্নবী স্কুল অব পারফর্মিং আর্টস
আশুতোষ মুখার্জি স্মারক
বক্তৃতা : " বিদ্রোহিনীর মহাভারত "



শ্রীমতী সুরঞ্জনা দাশগুপ্ত
অভিনেতা ও পরিচালক
নাট্যাভিনয় : বিনোদিনীর
আত্মজীবনী অনুপ্রাণিত
"আমার কথা"

তারিখ- ২৭ মার্চ ২০২৪

সময় - বেলা ১টা

স্থান - সতযামিকী ভবন, আশুতোষ কলেজ



Manas Kabi

Dr. Manas Kabi

Principal

Asutosh College

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