ASUTOSH COLLEGE (Estd. 1916) 92, S.P. Mukherjee Road Kolkata – 700026



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## 7.1.1 Annual Gender Sensitization Action Plan

In order to create an inclusive and safe space for all, within the premises and in society, the Women Empowerment (Gender Equity) Cell actively engages throughout the year, in various activities to discharge its responsibilities. Sensitization means acknowledging both women-specific issues and gender-specific issues in general and ensuring sensitive, empathetic and compassionate approach towards the same. To this end, regular campaigns to sensitize students, faculty, and members of the support staff are carried out throughout the year. These include:

- Organising awareness generation programmes, namely, seminars, workshops, talks by resource persons both internal and external experts from various fields;
- Celebrating specific days like International Women's Day on 9 March;
- Highlighting the achievements of prominent women from across the world as also inspirational quotes from women achievers in the webpage to enthuse and motivate the girl-students as also others that nothing is impossible;
- Working in close collaboration with the Scholarship Committee to oversee that scholarship under KanyashreePrakalpa reaches the accounts of the girl-students on time. Dedicated members of the Cell help answer queries pertaining to scholarships of the female students;
- Working in tandem with Grievance Redressal Cell and Internal Complaints Committee to ensure a transparent mechanism for redressing any gender-related complaints;
- Encouraging the students to participate in various awareness generation campaigns organised by the college and also in various other for a to give them maximum exposure and ensure their nurturing and mentoring;
- Working in close collaboration with the Students' Union to incorporate gender sensitization in various programmes organised by the Union, namely, annual fest, music and dance competitions. Especially during annual fests, events like street plays, creative writing competitions.

Furthermore, the Certificate course on Human Rights, offered by the departments of Philosophy and Political Science and designed in consultation with the Cell include women-centric and gender-centric themes that help raise awareness on the same.

The Cell also conducts a Gender Audit annually, which is officially documented in as Annual Gender Audit Report.

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## **Annual gender sensitization action plan**

• Women Empowerment Cell -

Website URL Link -

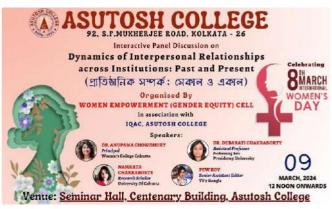
https://asutoshcollege.in/new-web/women-empowerment-cell-activities.html

Posters & Geo Tagged Pictures -



















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